

Effective Partnering for Sustainable Development



**Facilitated Online Training Courses
June to September 2021**



Online Training Course

Effective Partnerships for Sustainable Development

Registration is now open for practitioners from all sectors to build their knowledge, understanding and skills of how to work effectively in partnership. The Effective Partnering course is suited both to new partnership practitioners and those with some partnering experience who wish to complement and formalise their learning with frameworks, practical tools and experiential learning. The course balances core knowledge with interactive, experiential learning through 'serious games', peer-to-peer exchange and case clinics.

Overview

The Sustainable Development Goals (SDGs) and many of today's societal, environmental, business and humanitarian challenges are so complex and interconnected that they can only be tackled by different sectors working together. From local NGO-business collaborations to global alliances: governments, business, civil society, and development agencies are joining their resources and competencies to stimulate innovation, ensure sustainability and create maximum value for all.

However, effective collaboration among stakeholders with different missions, interests, cultures and even vocabularies is difficult to achieve. It requires common understanding across partners; collective leadership; a collaborative mindset and a key partnering skill set; and both strong relationship management and output-focussed project management. With these critical elements in place, partnerships can achieve real impact. Without them, partnerships are likely to under-perform or fail altogether.

The course is based on TPI's flagship publication developed with the UN, the [SDG Partnership Guidebook](#) and other TPI resources. It is structured around five virtual seminars, with assigned reading and tasks for participants to contextualise the learning to their own situation in between the seminars.

The course can either be undertaken as an intensive course (5 mornings (UK) during one week), or over a period of five weeks.

A few words from our in-person training alumni:

"This is learning I can take away and apply straight away."

Mark Boulding, Christian Aid

"This course has provided an excellent theoretical foundation for my work, plus several valuable tools for specific tasks. Thank you!"

Dave Pearson, SIL

"Fantastic course! Worth attending. Some great tips and learnings to enhance existing partnerships and to incorporate future ones."

Marium Qaiser, GSK

"Fantastic combination of strong material, expert workshop design & facilitation, and diverse & interesting participants. Thank you for a fantastic learning and networking experience."

Patrin Watanatada

On the Certificate in Partnering Practice:

"It has been a pleasure to take the training at TPI and to follow it up with the work on the essay. It is true that this practical exercise brings a whole new dimension to the course and I can only recommend other participants to take up the challenge because it is very rewarding."

Effective Partnering for Sustainable Development

Indicative course outline

Five virtual seminars (each lasting 2 hours) via Zoom with virtual interactive tools;



Understanding the rich tapestry of partnerships creating strategic value



Good practice partnering process and the building blocks of effective collaboration;



Partnership negotiation: maximising value and deepening the collaborative relationship;



Keeping partnerships healthy, effective and efficient;



Partnering in practice: personal action plans and embedding into your organisation.

Each seminar is complemented by **assignments** for participants in their own time (1 to 2 hours between each seminar): a combination of background reading and application of knowledge to their own work to draw out learning and deepen reflection.

One-week intensive:

Five (UK) mornings, 28th June – 2nd July 2021

Weekly course: over a period of 5 weeks, Tuesday 31st August to Tuesday 28th September 2021

Learning outcomes

By the end of the course, participants will –

1. Have exchanged experiences and learned from a diverse set of peer participants;
2. Have a shared language and full strategic understanding of multi-stakeholder partnership approaches to deliver sustainable development;
3. Have developed knowledge of the building blocks for effective partnerships, a range of competencies and skills, and a complete set of tools to build and support collaboration;

4. Have been able to apply learning and tools to their own situation and develop individual partnering action plans;
5. Have access to a range of materials to be able to pass their increased knowledge onto colleagues within their organisation.

Certification and continued professional development

After taking the TPI Effective Partnering Course, participants will be given the option to undertake a Certificate in Partnering Practice and, if successful, will be awarded certification. Certification is important for two main reasons. First, the process of certification extends the course through an additional element of guided self-reflective learning. Second, the certificate demonstrates externally that the holder has achieved a certain level of knowledge of partnering standards and competency in cross-sector partnering. Click [here](#) for more information.



Typical participant profile

The course is for practitioners from all sectors who need to build their knowledge, understanding and skills of how to work effectively in partnership. It is suited both to new partnership practitioners and those with some partnering experience who wish to complement and formalise their learning with frameworks, practical tools and experiential learning.

Course info

1-week intensive: 28 June - 2 July 2021

5-week course: 31 Aug - 28 Sept 2021

Business: £900; Non-profit: £600

Registration: tpiglobal.org/training

Tailored workshops

TPI runs a wide range of workshops from building skills to organisational 'fitness for partnering' to partnering strategy development, specifically tailored to the needs of individual companies, NGOs, UN/development agencies, governments and partnerships.

About The Partnering Initiative

The Partnering Initiative (TPI) is a leading international, not-for-profit agency dedicated to driving effective cross-sectoral collaboration, with 17 years of cutting-edge work pioneering the theory and practice of partnering.

TPI facilitates widespread, systematic and effective collaboration between NGOs, government, development agencies and business by: developing capacity; providing direct support to individuals, organisations and partnerships; building in-country platforms for collaboration; and setting standards in partnering practice through its range of tools and guidebooks.

SDG Partnership Guidebook

The SDG Partnership Guidebook is the flagship publication of the SDG Partnership Accelerator and serves as a practical resource to help build high impact multi-stakeholder partnerships for the Sustainable Development Goals.

The Guidebook aims to convey the magic of how multi-stakeholder partnerships can deliver significantly towards the Sustainable Development Goals and provide guidance on how to build robust, effective collaborations that can achieve extraordinary results.

The Guidebook forms the basis for the course and can be downloaded [here](#).



Contact details

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